# RSA

### LOOK BEFORE YOU LEAP: Integrated Business Risk Management

Prepare your business for what's next. Make sure you're ready with a Business Risk Management Strategy.

## ONE OF THE TOP...

#### THREE BARRIERS

The **inability to get started** was one of the top three barriers to achieving risk management objectives.<sup>1</sup>

#### RISK RELATED FAILURES

Being **hampered by organizational silos** was cited as a top risk-related failure in the past three years.<sup>2</sup>

#### THREE MOST IMPORTANT RISKS

CEOs say during the past year, **reputational and brand risk** has risen to become one of the top three most important risks they face.<sup>3</sup>

> of businesses **lack a** holistic approach to risk.<sup>4</sup>

# **70**%

of large, public, and financial service companies reported that the risks they face are **increasingly complex** and numerous compared to five years ago.<sup>1</sup>



of financial services executives cited **adapting to upcoming regulatory changes** as the biggest regulatory challenge they face.<sup>5</sup>



### Visit rsa.com/grc to learn more about Integrated Business Risk Management

Sources: 1. AICPA and NC State's Enterprise Risk Management (ERM) Initiative, March 2017, 2. Deloitte/Fortune Risk Management survey, May 2017, 3. KPMG, June 2017, 4. Ponemon Institute survey, February 2017, 5. Axiom survey, July 2017

Copyright 2017 Dell Inc. or its subsidiaries. All Rights Reserved. Dell, EMC, and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be the property of their respective owners. Published in the USA 10/17 Infographic #H16729 Dell Inc. or its subsidiaries believe the information in this document is accurate as of its publication date. The information is subject to change without notice.