

LOOK BEFORE YOU LEAP: Integrated Business Risk Management

Prepare your business for what's next. Make sure you're ready with a Business Risk Management Strategy.

ONE OF THE TOP...

THREE BARRIERS

The **inability to get started** was one of the top three barriers to achieving risk management objectives.¹

RISK RELATED FAILURES

Being **hampered by organizational silos** was cited as a top risk-related failure in the past three years.²

THREE MOST IMPORTANT RISKS

CEOs say during the past year, **reputational and brand risk** has risen to become one of the top three most important risks they face.³

70%

of large, public, and financial service companies reported that the risks they face are **increasingly complex** and numerous compared to five years ago.¹

76%

of businesses **lack a holistic approach** to risk.⁴

66%

of financial services executives cited **adapting to upcoming regulatory changes** as the biggest regulatory challenge they face.⁵

2nd
BIGGEST
IMPACT

CEOs believe **reputational damage** will have the second-biggest impact on the growth of their organizations over the next three years.³

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