RSA

LOOK BEFORE YOU LEAP: Integrated Business Risk Management

Prepare your business for what's next. Make sure you're ready with a Business Risk Management Strategy.

ONE OF THE TOP...

THREE BARRIERS

The **inability to get started** was one of the top three barriers to achieving risk management objectives.¹

RISK RELATED FAILURES

Being **hampered by organizational silos** was cited as a top risk-related failure in the past three years.²

THREE MOST IMPORTANT RISKS

CEOs say during the past year, **reputational and brand risk** has risen to become one of the top three most important risks they face.³

> of businesses **lack a** holistic approach to risk.⁴

70%

of large, public, and financial service companies reported that the risks they face are **increasingly complex** and numerous compared to five years ago.¹



of financial services executives cited **adapting to upcoming regulatory changes** as the biggest regulatory challenge they face.⁵



Visit rsa.com/grc to learn more about Integrated Business Risk Management

Sources: 1. AICPA and NC State's Enterprise Risk Management (ERM) Initiative, March 2017, 2. Deloitte/Fortune Risk Management survey, May 2017, 3. KPMG, June 2017, 4. Ponemon Institute survey, February 2017, 5. Axiom survey, July 2017

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