RSA Archer PCI Compliance Management

RSA Archer Focused Solutions Webcast

Clifford Huntington – RSA Archer Product Management

Business Challenges and Issues

PCI Data is Both a Benefit and Liability for Organizations

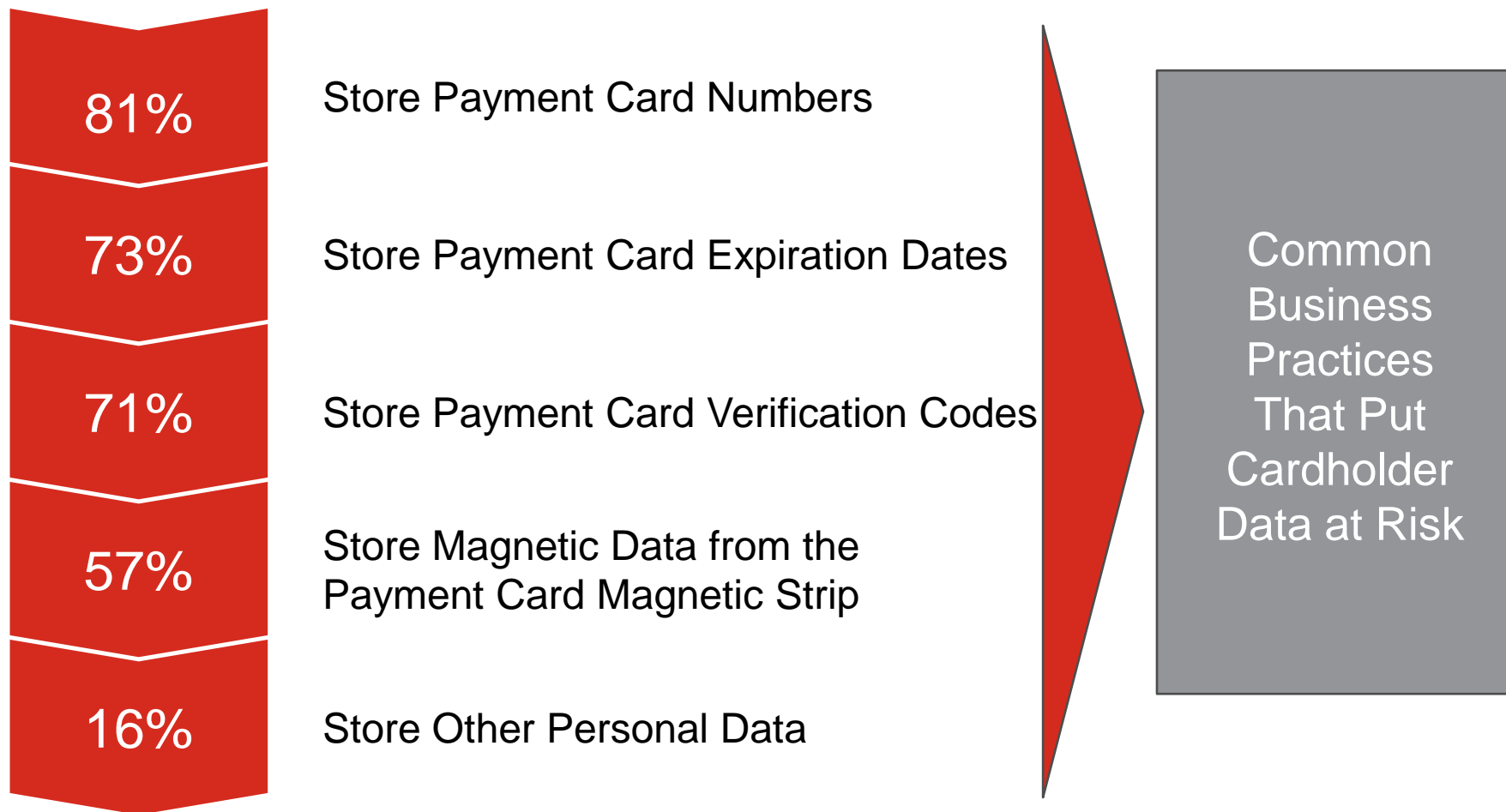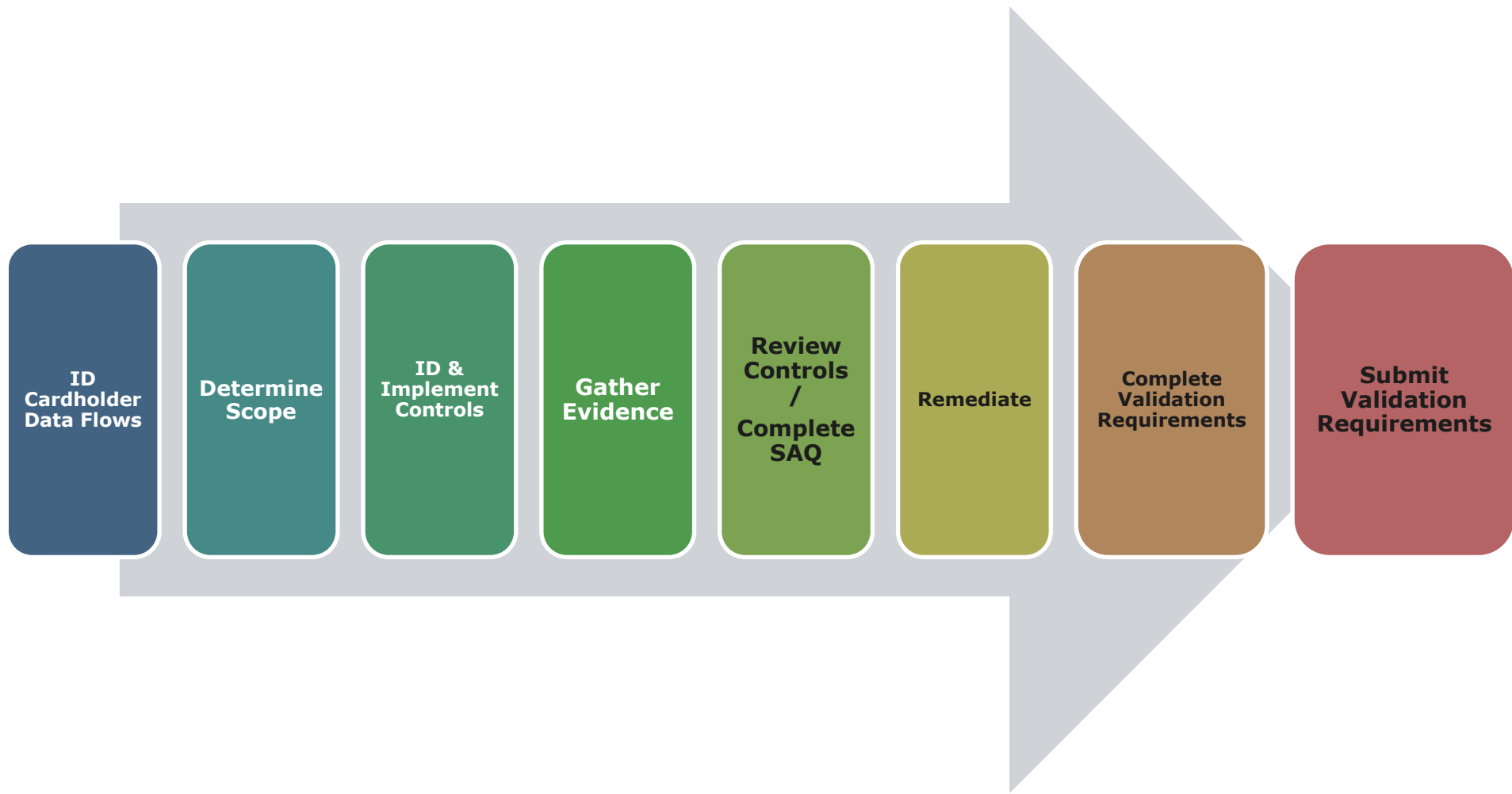| Proliferation of credit cards has increased the potential for fraudulent transactions | Many parties involved in the payment process

Numerous entry points for access and misuse of credit card data | Payment Card Industry (PCI) program has placed significant pressure on businesses to establish enterprise-grade security programs | Failure to comply can result in fines, withdrawal from card programs, greater operational costs and potential reputational damage | Costs associated with gaining & maintaining PCI compliance can be substantial | Organizations have realized that PCI compliance must be a continuous assessment effort and not a point in time exercise |

RSA

EMC²

Storage of Personal Card Data is a Common Practice

Recent Survey of Businesses in the U.S. and Europe

81% Store Payment Card Numbers

73% Store Payment Card Expiration Dates

71% Store Payment Card Verification Codes

57% Store Magnetic Data from the Payment Card Magnetic Strip

16% Store Other Personal Data

Common Business Practices That Put Cardholder Data at Risk

Source: Forrester Research – The State of PCI Compliance (commissioned by RSA/EMC)

RSA Archer PCI Compliance Management Process

ID Cardholder Data Flows → Determine Scope → ID & Implement Controls → Gather Evidence → Review Controls / Complete SAQ → Remediate → Complete Validation Requirements → Submit Validation Requirements

PCI Compliance Value Proposition

Business Benefits of RSA Archer PCI Solution

Pre-Configured Solution
- Jumpstart PCI Compliance Program
- Pre-written Policies, Standards, Procedures & Assessments

Efficiency
- Streamlines the compliance process
- Automates assessments
- Reduces test & maintenance costs

Visibility
- Real-time visibility into the state of organizational PCI compliance
- Powerful executive dashboards & reports

Scalability
- Integrates with broader RSA GRC solutions
- Easily add additional solutions as business requirements grow

PCI Compliance Component Layout

How We Do It

- *Define your Cardholder Data Environment, Deploy Control Self Assessments, schedule ongoing compliance activities integrate technical compliance tools, manage issues, exceptions and remediation actions.*

Define your Cardholder Data Environment

Document Your Control Framework
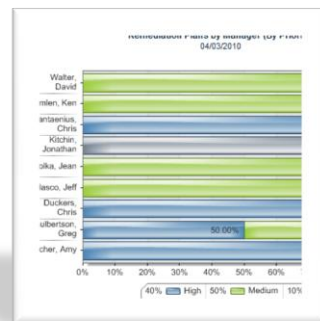
Schedule Ongoing Compliance Assessments

Capture Evidence

Manage Issues, Exceptions and Remediations

Report on Overall Compliance

Measuring Your Success

# PCI Requirements Met	Reduced Time to Measure Compliance with New Versions	# Closed Findings	Time to Prepare Compliance Metrics and Reports	Cost of Regulatory Audit Fines

"Before we managed work in two or three places. With RSA Archer, we have one place to manage all of our work. People are completing assessments and migrating risk, not focusing on administrative tasks."
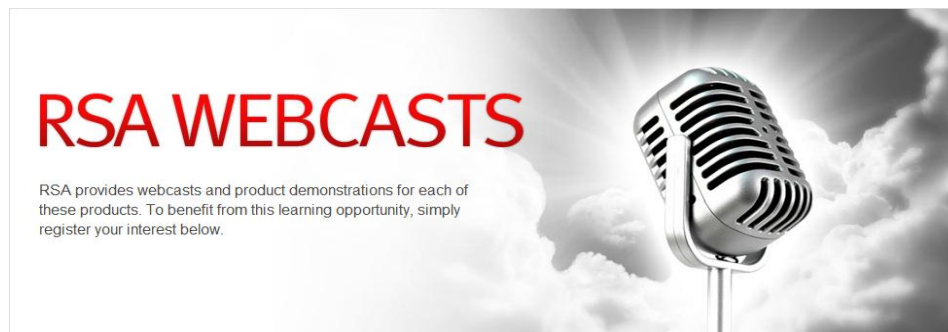
Product Demonstration

Questions & Answers

Upcoming RSA Archer Webcasts

- Aug 8 at 11ET: ACI/AIMS/Archer/Security Analytics

- Register on the RSA public website or Archer Community
  http://www.emc.com/campaign/global/rsa/rsa-webcast.htm

- Webcast replays are also on public website or Community

RSA WEBCASTS

RSA provides webcasts and product demonstrations for each of these products. To benefit from this learning opportunity, simply register your interest below.

THANK YOU