RSA ARCHER SUMMIT 2018

Call for Speakers GuideRSA Archer is pleased to announce a Call for Speakers for the RSA Archer Summit. We invite you to submit proposals for breakout session speakers and to share your knowledge and expertise of how to best use your RSA Archer solutions. Real-world insights and experiences are the cornerstone of this annual user conference. Our customers attend knowing that they will leave with great information to help them derive even greater value from their investment in RSA Archer products.

**About RSA Archer Summit 2018**RSA Archer Summit is the annual user conference for RSA Archer’s customer community. The event will take place at the Renaissance Nashville Hotel on **August 15 - 17, 2018**. We expect customers, partners, industry thought leaders, and employees to participate in Summit 2018 to share best practices, discuss industry trends, and network with colleagues from all over the world. Every year, customer breakout sessions are some of the most valuable experiences for conference attendees.

**Speaker Benefits**
Breakout session speakers receive:

* A complimentary full-conference registration pass valued at $895. (Please note that speakers are responsible for their own travel, hotel, and other costs related to attending RSA Archer Summit. The full-conference pass covers all sessions, conference meals, and evening activities identified as part of the RSA Archer Summit conference program.)
* Support and guidance from a RSA Archer conference track owner.
* Opportunity to immediately discuss best practices with fellow customers.
* Recognition in the RSA Archer Summit program guide and on the conference Web site.

**Speaker Responsibilities**
By submitting a speaker proposal and receiving approval from RSA Archer, you are authorizing RSA to publish your name, company name, biography, and presentation summary in conference materials, including the show guide and event web site. Accepted speakers will present in a forty-five minute breakout session. To ensure that RSA Archer Summit attendees experience relevant and professional presentations, speakers are expected to prepare their presentations according to the guidelines and timelines provided. Speakers will have access to RSA Archer professionals to help shape final content.

**Submission Guidelines**
We encourage you to submit more than one topic for consideration by the program committee. Please send all submissions to rsaarchersummit2018@rsa.com. For each submission, please fill out the form below. The program committee will look for:

* Quality of presentation and topic, based on unique approach, proven success, or thought leadership
* Speaker qualifications
* Presentations that give practical solutions and examples on how to solve business, learning, collaboration, or GRC issue

**Timeline**

* **February 28, 2018:**Deadline for speaker submissions.**(Please submit proposals to** rsaarchersummit2018@rsa.com )
* **March 30, 2018**: Speaker decisions complete. RSA Archer will notify all proposed speakers of the program committee’s decisions.
* **August 1, 2018**: Final PowerPoint presentation due.

 **Speaker Registration**
Once the RSA Archer Summit committee selects the final speakers, an email will be sent out to all approved speakers with detailed information on how to register for the event.

**Frequently Asked Questions**

**What topics should I submit?**We know from past user group conferences that attendees value sessions that are educational and practical. They want to leave the conference with best practices for maximizing their RSA Archer solutions and clear “to dos” to make effective changes in their organizations. The topics are listed below on the submission form. We have simplified the submissions into 3 categories: *Business Risk Management in Practice*, *The RSA Archer Journey* and *RSA Archer Technical*.

We encourage you to think about topics of which you have in-depth knowledge, examples of how your organization has achieved success, or think of topics that you and your colleagues are talking about as “what’s next.” Case study examples are particularly compelling, so others can learn from your approach, successes, and lessons learned. Attendees will be interested in solving business issues through effective risk management, learning and collaboration best practices, performance management trends, and getting started with Risk Management.

**What topics should I avoid?**
Conference attendees clearly do not want to hear a sales pitch. If yours is a services organization, avoid case studies on behalf of a client or presentations on your methodology. Instead, encourage a seasoned consultant to offer a practical “how to” topic focused on the products and solutions RSA Archer Summit attendees are using today. Avoid topics that only address what you are doing. Attendees are interested in the how and why of what others are doing.

Please note that Press may be in attendance at RSA Archer Summit 2018 and will have access to sessions. Badges will clearly signify their status as members of the Press.

**Can I propose that two speakers present together?**Feedback from previous user conferences indicates that attendees prefer solo speakers, as presentations are often more focused with a single presenter. However, if you believe it adds value to the presentation to have more than one presenter for a session, we will consider your request. **Please note that only one complimentary registration pass will be given to a company per breakout session.**
 **May I submit a proposal on behalf of someone else?**
Yes. Notification emails will be sent to the person who submits the proposal.
 **Who do I contact with other questions?**
For speaker-related questions, please contact RSAArcherSummit2018@rsa.com.

2018 RSA Archer Summit

**SUBMITTER INFORMATION: Please fill out the following information and submit this form to** **rsaarchersummit2018@rsa.com** **with ‘Speaker Submission’ in the Subject line.**

**\*= required input**

**MAIN SPEAKER**

* First name \* Click here to enter text.
* Last Name \* Click here to enter text.
* Company/Organization \* Click here to enter text.
* Job Title \* Click here to enter text.
* Address 1\* Click here to enter text.
* Address 2 Click here to enter text.
* City\* Click here to enter text.
* Country\* Click here to enter text.
	+ If Country is USA or Canada
		- State/Province\* Click here to enter text.
		- Zip/Postal Code\* Click here to enter text.
* Primary email address \*Click here to enter text.
* Confirm Primary email address \* Click here to enter text.
* Secondary email address Click here to enter text.
* Business Telephone \* Click here to enter text.
* Mobile Telephone Click here to enter text.

[ ]  **I have presented at RSA Charge or an RSA Archer Summit before.**

[ ]  **I am interested in participating in a panel discussion if this session is not selected.**

[ ]  **I am the proposed speaker or panel moderator\***
**If you are not the proposed speaker:** We require each proposed participant to approve their participation in the submission. Notifications will go out to all speakers, moderators and panelists and submissions will be disqualified if any participants have not approved their participation in the session.

**IF THERE IS MORE THAN ONE SPEAKER, LIST EACH SPEAKER/PANELIST NAME, COMPANY JOB TITLE AND EMAIL.**

Click here to enter text.

**IMPORTANT SESSION INFORMATION**

Please keep in mind:

* All sessions are 45 minutes long, including Q&A. Presentations should provide information/insight that attendees can apply to their jobs (e.g. best practices and/or lessons learned).
* Vendor product and/or solution sales-oriented presentations will not be accepted.
* RSA Partner presentations need to include an RSA customer who will co-present and share their experience and lessons learned.

**Session Title \*** (Limit 75 characters *including spaces*)

Your session title should clearly indicate the topic of your presentation, and do so in a way that attracts potential attendees for your presentation. Your title should attract the interest of the Program Committee – and subsequently your audience.

Click here to enter text.

**Session Objective\*** (Try to limit to 300 characters *including spaces)*

In this section complete this sentence: **In this session, attendees can expect to learn \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.** This statement may be used in conjunction with the abstract in our marketing materials, website and pocket agenda

Click here to enter text.

**Short Session Abstract \*** (Try to limit 500 characters *including spaces)*

In a few sentences, explain what your session will cover (please do not use bullets in your submission). This abstract will be included in our marketing materials, website and pocket agenda.

Click here to enter text.

**Session Format \*:** Choose an item.

Individual Speaker - One speaker only

Co-Speakers - This format has two speakers, one is designated as Primary Speaker and the other as Secondary Speaker. The Primary Speaker is the main contact for the RSA Charge Speaker Manager.

Panel Discussion - This is a session with a Moderator (Panel Leader) and up to three Panelists. The Moderator is responsible for facilitating the panel discussion and is the main contact for the RSA Summit Speaker Manager. Panel Discussions are not presentations.

**Session Profiling Information –** The following information will help ensure your session is targeted to the right audience. Sessions will be targeted on specific topics and levels of experience.

**Target Audience \*:** Choose an item.

**Foundation** – Getting started with solutions, learning the basics, gaining confidence

**Advanced** – Creative use of solutions; unique, advanced challenges and innovative solutions

**Session Topic Area:** Choose an item.

**Business Risk Management in Practice**

Sessions should focus on best practices in enterprise and operational risk management, IT risk management and security, operational risks, third party governance, compliance, business continuity risk or audit.  The audience for this track will be risk, security, compliance, audit and continuity professionals tasked with execution of these processes. Content should include best practices, case studies or war stories. Examples include how to identify, assess and monitor risks, risk assessments, security operations, BC/DR planning and compliance processes and how RSA Archer is being used in your organization to support these practices. The presentation should include an explanation of the business problem, desired outcomes, required functionality and how RSA Archer was used, solution outcomes and metrics used to measure success.

**The RSA Archer Journey**

Sessions should focus approaches, strategies and recommendations for the implementation of your business risk management program from an organizational perspective. The audience for this track will be individuals responsible for overall program execution, strategy, project managers, GRC champions or those tasked with getting a program up and running. Content should include case studies and recommendations for assessing maturity, changing organizational culture, building long term strategies or removing organizational barriers or obstacles. Examples include how to achieve consensus, measure value of the program, reporting on return on investments, organization change management or strategic roadmaps.  The presentation should include an explanation of the approach taken (centralized, top-down, decentralized, federated, or some combination), the rationale, the phases of organizational achievement, and the major milestones in risk and compliance maturity.

**RSA Archer Technical**

Sessions should cover beginner to advanced uses of the platform, custom objects, data feeds, on demand applications, integrations, etc. The audience for this track is RSA Archer administrators, developers, integrators or those tasked with operational support of the RSA Archer platform. The content must include demonstrations of a business problem that is addressed using the RSA Archer platform. Screen shots, recorded or interactive demonstrations are required. This should be a “How To” presentation to instruct the audience on optimal platform configuration.  Other technical presentations may cover topics such as the administration of the platform, backup/recovery, system architecture, etc.